



IMMEDIATE RELEASE

Contact:
Michael Browers
Marketing Communications Manager
Phone: 952-361-2506
Cell: 952-918-9980
E-mail: Michael.Browers@lakeregionmedical.com

Lake Region Medical
340 Lake Hazeltine Drive
Chaska, MN 55318-1029 USA
TEL 952.448.5111
FAX 952.448.3441
lakeregionmedical.com

Lake Region Medical Announces Increased R&D Investment in Peripheral Vascular Franchise Leading into LEAD Fellows Course and AMP Symposium 2012

Company to Heighten Focus on New Products and Technologies to Support Tibiopedal Retrograde Access

Lake Region Medical, a global development and manufacturing partner to leading medical device companies, will provide peripheral vascular flow models and supplies to support clinical training conducted at the LEAD (Latest Endovascular Atherectomy Devices) Fellows Course held August 9th in Chicago, Illinois. Additionally, Lake Region will highlight its original development manufacturing capabilities, services, and technologies at the Amputation Prevention Symposium (AMP) also in Chicago, August 10-11.

"Obtaining adequate arterial access in patients with severe peripheral arterial disease often represents the difference between amputation and successful limb revascularization," said Joanne Schulte, Clinical Specialist at Lake Region Medical. "Retrograde access is increasingly being utilized in patients with critical limb ischemia to improve limb salvage rates in instances where traditional approaches were unsuccessful in crossing below-the-knee chronic total occlusions. Our guidewire expertise and commitment to developing new wire-based technologies positions Lake Region at the forefront of this emerging therapeutic area."

"As an original development manufacturer (ODM) and strategic development partner to leading OEM medical device companies, Lake Region has a well-established track record of delivering unmatched quality and innovation. We are expanding our new product and technology development for emerging clinical therapies," said Robert Miraglia, Senior Product Manager, Peripheral Vascular at Lake Region. "Our increased corporate investment in peripheral vascular therapies has enabled Lake Region to expand its research in areas such as retrograde access and increase its development of unique access, delivery and retrieval systems."

Lake Region Medical will be exhibiting at AMP August 10-11 at booth # 5.

About Lake Region Medical

Lake Region Medical is a global leader in the development and manufacture of OEM devices, supplying the world's largest medical device companies with minimally invasive delivery solutions. It is an industry expert in developing and marketing medical devices to meet unique clinical challenges for cardiovascular, stimulation therapy, neurovascular, and peripheral vascular applications, and serves all major markets worldwide. Lake Region collaborates with top physicians and leading university research facilities on new product developments and has established development and distribution partnerships with industry leading medical device companies throughout the world.

Based on the changing dynamics of the U.S. healthcare industry, LRM remains well positioned to provide strategic R&D partnership opportunities with major medical device companies, including:

- Increased investment in R&D to support customers in development of non-core devices. Preferred vendor for leading OEMs
- Innovation unique to the market
- Product and technology platforms with competitive advantages
- Proven, reliable quality and service
- High-volume manufacturing and supply chain management

Lake Region is a privately-held company, based in suburban Minneapolis MN, was founded in 1947.

For more information — or to speak with Lake Region Medical about its Original Development Manufacturer capabilities and Research and Development initiatives — please contact Michael Browers at the number and e-mail above.