



## IMMEDIATE RELEASE

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## Lake Region Medical to Showcase Pre-Formed TAVR Guidewire and Sensor-Based Guidewire Technology Development Program at TCT 2013 *Company's Research and Technology Investments Strengthen Position as a Development Partner in the Peripheral Vascular, Cardiovascular, and Structural Heart Markets*

Minneapolis, Minnesota October 18, 2013 - Lake Region Medical, an original development and manufacturing partner (ODM) to leading medical device companies, will highlight its capabilities, services and technologies at the Transcatheter Cardiovascular Therapeutics (TCT) conference in San Francisco, California.

"Our clinical and market franchise focus is driving a robust pipeline of innovative products and technologies for peripheral vascular, cardiovascular, and structural heart applications," said Jim Mellor, Vice President of Marketing and Sales at Lake Region. "510(k) registration and CE mark approval of the Pre-Formed TAVR guidewire, introduction of new platform technologies, and our partnership with the Tyndall Institute in Cork, Ireland to develop proprietary sensor-based guidewire technologies position Lake Region as a premier development partner of access, delivery, and retrieval systems."

"Our clinical focus continues to pay dividends in terms of key input from physician reviewers, new market opportunities, and prioritized development programs," said Ron Von Wald, Global Marketing Director of Lake Region. "Accelerated development of new technology platforms for guidewires, vascular filters, and retrieval systems—combined with research on the integration of electrical and fiber optic conductors onto a guidewire platform—enhance our ability to provide customers with market-driven solutions instrumental in supporting their core lines of business."

Lake Region Medical will be exhibiting at TCT October 29 – 31 at booth # 1209.

### **About Lake Region Medical**

Lake Region Medical is a global leader in the development and manufacture of OEM devices, supplying the world's largest medical device companies with minimally invasive delivery solutions. It is an industry expert in developing and marketing medical devices to meet unique clinical challenges for cardiovascular, stimulation therapy, neurovascular, and peripheral vascular applications, and serves all major markets worldwide. Lake Region collaborates with top physicians and leading university research facilities on new product developments and has established development and distribution partnerships with industry leading medical device companies throughout the world.

Based on the changing dynamics of the U.S. healthcare industry, LRM remains well positioned to provide strategic R&D partnership opportunities with major medical device companies, including:

- Increased investment in R&D to support customers in development of non-core devices. Preferred vendor for leading OEMs
- Innovation unique to the market
- Product and technology platforms with competitive advantages
- Proven, reliable quality and service
- High-volume manufacturing and supply chain management

The privately held company, based in suburban Minneapolis MN, was founded in 1947.

For more information — or to speak with Lake Region Medical about its Original Development Manufacturer capabilities and Research and Development initiatives — please contact Michael Browers at the number and e-mail provided.