



IMMEDIATE RELEASE

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Lake Region Medical Announces Increased R&D Investment in its Neurovascular Franchise Leading into SNIS 2012 ***Company to Highlight Advancements in Wire-Based Technologies***

Lake Region Medical, a global development and manufacturing partner to leading medical device companies, will highlight its original development manufacturing capabilities, services and technologies at the Society of NeuroInterventional Surgery's (SNIS) 9th annual conference in San Diego, California. Specifically, Lake Region will showcase its wire-based technologies and capabilities designed to support partner initiatives.

"As a strategic development partner to leading OEM medical device manufacturers, Lake Region is committed to technology-driven performance and advancements in the areas of access, delivery and retrieval for emerging clinical therapies. An increased corporate investment in research and development has enabled Lake Region to make several technological advancements targeted towards the neurovascular anatomy," said Toby Ahlbrecht, Group Manager, Interventional Vascular Products at Lake Region. "Our heightened focus on research and development in the areas of materials, coatings, and process upgrades fuels innovations that provide performance-based solutions. Additionally, LRM is excited about the prospect of its enhanced R&D investment in the context of supporting customer development projects for next-generation therapies."

Lake Region Medical will be exhibiting at SNIS July 23 - 27 at booth # 100/102.

About Lake Region Medical

Lake Region Medical is a global leader in the development and manufacture of OEM devices, supplying the world's largest medical device companies with minimally invasive delivery solutions. It is an industry expert in developing and marketing medical devices to meet unique clinical challenges for cardiovascular, stimulation therapy, neurovascular, and peripheral vascular applications, and serves all major markets worldwide. Lake Region collaborates with top physicians and leading university research facilities on new product developments and has established development and distribution partnerships with industry leading medical device companies throughout the world.

Based on the changing dynamics of the U.S. healthcare industry, LRM remains well positioned to provide strategic R&D partnership opportunities with major medical device companies, including:

- Increased investment in R&D to support customers in development of non-core devices. Preferred vendor for leading OEMs
- Innovation unique to the market
- Product and technology platforms with competitive advantages
- Proven, reliable quality and service
- High-volume manufacturing and supply chain management

The privately held company, based in suburban Minneapolis MN, was founded in 1947.

For more information — or to speak with Lake Region Medical about its Original Development Manufacturer capabilities and Research and Development initiatives — please contact Michael Browers at the number and e-mail above.